

COMBINE LEARNING WITH PLEASURE

As an official representative of several dozen foreign language schools, every day I deal with customers with increasingly varied and very specific needs as far as learning foreign languages is concerned.



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other people in high places – such schools have provided language tuition to prime ministers, ministers, parliamentarians, corporate presidents and directors.

Courses offered by such schools often combine general with professional language (e.g. the language and skills of negotiation or presentation). There are also courses for secretaries, engineers, pilots, or people working in the hotel, foodservice or tourist industries, etc.

If you would like to study at a foreign college or university, you should be well prepared for the challenge. There are language exam preparation courses (such as ELTS, CAE, TOEFL, DELE and other). There are also courses designed to prepare the student to study at a college or university abroad, where the students not only learn everyday language, but also acquire academic language skills, including academic writing skills and other skills necessary to study at a college or university in a particular country.

Language summer camps for children and teenagers usually offer 20 language lessons weekly combined with sightseeing and leisure activities, plus a host of tourist and sport attractions. We also offer courses for mature adults (over 50), covering a varied programme of social and cultural activities.

The most convenient solution is always one that combines learning with pleasure – you can learn a foreign language and enjoy sunshine, water and mountains as well as other various forms of active recreation in the natural linguistic and cultural environment of the foreign language of your choice.

Do you dream of learning a foreign language “painlessly” and effectively in the country where the language is used, combined with the pleasure of visiting places of interest, learning to dance flamenco or salsa, savouring the tastes of a foreign cuisine, visiting distilleries in Scotland

needs of their customers, from customised one-to-one courses with content and intensity designed to suit the needs of a particular person, to learning in small groups of a few students, to standard group courses (a dozen or so people per group). Another option is individual courses with the student living in the teacher's home. The teacher provides the student with intensive one-to-one tuition plus a custom-prepared cultural programme that includes trips, excursions, sightseeing tours, etc. Course intensity ranges from 3-4 to 6-7 lessons daily. All lessons are varied to help keep the student(s) focused and make the most of the student's potential to develop his or her language competence comprehensively, from a knowledge of the grammar of the language to the ability to use the foreign language in conversations.

Some schools specialise in offering courses designed specifically for diplomats and



Today, every professional wants to use a foreign language in a way that's adequate for his or her position, i.e. correctly, fluently, easily and professionally, knowing what phrases or expressions should be used in a particular situation.

Obviously, this can be achieved through hard work for many years on language courses in the student's home country. However, the student can achieve perfection much faster and much more effectively by learning the language in its natural linguistic and cultural environment. Today, language schools in the UK, Germany, France, Spain, Russia and many other countries compete with each other in designing the most effective and most attractive language courses that virtually every professional would find as useful, pleasant and interesting as possible.

Foreign language schools offer an increasingly varied range of courses suited to the individual

and tasting whisky, enjoying social events, barbecues, a game of golf or tennis, horse riding, swimming, diving, experiencing the thrill of rock climbing in ravines, or practising football under the watchful eye of a professional Glasgow Rangers coach? If your answer is 'yes,' let your fantasy and dreams become a reality! Start planning your language-learning trip today! We can arrange a language course abroad for you, suited to your needs. Save your time and have us handle all the arrangements!

Business Profile:

- We are an official representative of foreign language courses.
- We offer language courses in many countries: the United Kingdom, the United States, Canada, Australia, New Zealand, Malta, the Canary Islands, Spain, Latin America, Germany, Austria, Switzerland, France, Russia and other countries.
- We offer standard and all kinds of specialist

language courses.

- We offer comprehensive customer service and a fully flexible approach to the needs and our customers.
- **We do not charge any additional commission** – our prices as are stated in the price lists of the language schools we represent.
- We can arrange a language course abroad for you - save your time and have us handle all the arrangements!
- **You make the choice!** It's up to you where, when and for how long you will go!

All kinds of language courses are available:

- general language courses or specialist language courses (business, marketing, commerce, the hotel industry, banking, law, medicine, engineering, aviation, etc);
- total immersion courses in the natural linguistic and cultural environment of the language of choice, e.g. living in the teacher's home;

- courses for children and teenagers, language summer camps;
- courses for mature adults (over 50);
- language teaching methodology courses for teachers;
- language exam preparation courses (IELTS, CAE, TOEFL, DELE and other) and courses preparing students to study a foreign college or university;
- courses + sightseeing, horse riding, golf, tennis, surfing, diving, learning to dance flamenco, tango, salsa, etc.including its culture and operational



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DUE DILIGENCE AN ACQUISITION NECESSITY



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As a result of markets decline taking place in 2008 many organizations and investors experienced material losses and significant setbacks. Financial crisis triggered numerous discussions on re-evaluation of investment philosophy.



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At the same time, the market meltdown intensified the number of opportunities for investments around the globe as many organizations slipped into financial troubles. They may represent an attractive target for acquisition due to the specifics of their business and attractive price already discounted by local distressed market. Many businesses have already started to incorporate these lessons into their strategies and begun looking beyond their borders for growth opportunities. Still entering new markets, especially in challenging economic times, involves additional risks. Therefore completing detailed due diligence of the company anticipated as target for acquisition is a must. Effective due diligence provides much broader insight into company operations, the overall quality of its business including its culture and operational

philosophy. The purpose of due diligence is as much as to assess the risks associated with the company and prospective acquisition as it is to identify outright fraud. In these circumstances, it is needless to say that judgment is critical in due diligence process. Careful due diligence is required and investors should emphatically not assume that top-tier management will always provide best results.

Due diligence is also critical when selecting partners, subcontractors or agents abroad. Investors should do thorough background checks of anyone who represents them in business negotiations abroad. That involves having a consultant with experience in the country in question taking a hands-on role in vetting any prospective agents.

It is impossible to eliminate all risk when doing business abroad but without a question, due diligence is worth its weight in gold. **E**